



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
-----------------	-------------	----------------------	---------------------	------------------

09/110,667

07/07/1998

PETER C. BOYLAN III

UV-76

4967

7590

08/15/2005

G VICTOR TREYZ
FISH & NEAVE
1251 AVENUE OF THE AMERICAS
NEW YORK, NY 100201104

EXAMINER

HUYNH, SON P

ART UNIT

PAPER NUMBER

2611

DATE MAILED: 08/15/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Interview Summary	Application No.	Applicant(s)	
	09/110,667	BOYLAN III ET AL.	
	Examiner	Art Unit	
	Son P. Huynh	2611	

All participants (applicant, applicant's representative, PTO personnel):

- (1) Son P. Huynh. (3) Alexander Shvarts.
 (2) Christopher C. Grant. (4) Andrew Van Court.

Date of Interview: 8/10/2005.

Type: a) ☒ Telephonic b) ☐ Video Conference
 c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.
 If Yes, brief description: _____.

Claim(s) discussed: 133.

Identification of prior art discussed: Alexander et al. (US 6,177,931).

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Discussed the feature of "local advertisement is displayed on the television program guide display screen in response to a user selection of a displayed global advertisement, wherein the local advertisement is designated for display in the particular geographic region of the user television equipment and that is distinct from but corresponds to the selected global advertisement".

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.



**CHRISTOPHER GRANT
 SUPERVISORY PATENT EXAMINER
 TECHNOLOGY CENTER 2600**

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

 Examiner's signature, if required